

BRUNO BERNARD— MARILYN MONROE PORTFOLIO

BID NOW

Three Never-Before-Seen Photographs

Edition 1 of 2

This triptych of Bruno Bernard’s legendary photographs follows the progression of Norma Jeane Dougherty into Marilyn Monroe. Bernard and the fledgling starlet first met in 1945 when she was crossing Sunset Boulevard, where the photographer had just opened his flagship studio. The two became fast friends thanks to their shared ambition and backgrounds as orphans; Bernard later wrote that the young woman had the canniest instincts of any model he’d ever met.

The image of Norma Jeane in a white bikini was the shot that netted her first contract with Twentieth Century-Fox; it was there that she received her stage name. “Marilyn” was the name of Fox casting head Ben Lyons’ secretary, and “Monroe” was the star’s grandmother’s maiden name. Monroe later stated she was never very fond of the name Marilyn but stuck with it all the same.

In the second photo, Monroe is at the pinnacle of her fame; she is reclining inside the Trans-Lux Theatre in New York City between takes of shooting the “flying skirt” sequence for *The Seven-Year Itch*.

The final image of Monroe—resplendent in darkness—was taken in Los Angeles during the reshoots for the same movie. Monroe was fresh off announcing her divorce from baseball star Joe DiMaggio just days earlier. Despite the turbulence in her personal life, Monroe shines brighter than ever under Bernard’s lens; this sitting would be the last one in an ongoing collaboration that lasted a decade.

The lot includes a 100th Marilyn Monroe birthday anniversary book signed by Joshua Miller, grandson of Bruno.

Courtesy of Bernard of Hollywood Foundation (@bernardofhollywood)

Shipping costs, storage fees, and all applicable taxes are the responsibility of the successful bidder. amFAR will accept [cryptocurrency](#) for the hammer price of all auction lots; please see [auction terms and conditions](#).



***Monroe Reclining in
New York, 1954***

Platine Fibre Infinity
Canson 310g
60 in. x 40 in. /
152.4 cm. x 101.6 cm.



***Norma Jean in a White
Bikini with Starfish, 1946***

Platine Fibre Infinity
Canson 310g
30 in. x 40 in. /
76.2 cm. x 101.6 cm.



***Marilyn on the Set of
The Seven-Year Itch, 1954***

Platine Fibre Infinity
Canson 310g
30 in. x 40 in. /
76.2 cm. x 101.6 cm.