

MR BRAINWASH

Some Call It Love, 2026

Mixed media canvas with frame

54.75 in. x 54.75 in. / 139.065 cm. x 139.065 cm. (framed)

BID NOW

From his first renowned solo exhibition, "Life is Beautiful," at CBS Studios to opening his own museum, the Mr Brainwash Art Museum in Beverly Hills, Mr Brainwash has been pushing the boundaries of contemporary and street art to create larger-than-life exhibitions and collaborations.

The tipping point for Mr Brainwash was his groundbreaking footage from the Academy Award-nominated documentary, *Exit Through the Gift Shop*, showing how he, alongside Banksy, brings art to the masses.

Mr Brainwash's creativity has been showcased across film, television, music, and sports, from designing album artwork for Michael Jackson and Madonna to forging creative partnerships with powerhouse brands such as Coca-Cola, Mattel, and Marvel Comics creator Stan Lee and producing a commissioned mural, *Atlanta is Beautiful*, at the Mercedes-Benz Stadium, home of the Atlanta Falcons.

Beyond his artistic endeavors, Mr Brainwash is committed to giving back to the community. He has been a long supporter of amfAR, and, at an 2015 amfAR gala, the auction of his original portrait of model Kate Moss raised thousands of dollars for research. His philanthropic efforts have also supported cancer awareness, medical research, and services for people experiencing homelessness, among other causes.

Mr Brainwash has presented museum exhibitions, gallery solo shows, public art installations, and large-scale murals around the world, from the United Kingdom to China. His work has been exhibited at institutions and cultural venues including the Petersen Automotive Museum, National Arts Club in New York City, Parco Museum of Contemporary Art, ARA Museum, Bob Marley Museum, Consulate General of France in Los Angeles, Battersea Power Station, among others.

Through museum exhibitions, public art, and collaborations across culture, music, sports, and philanthropy, he remains committed to making art accessible, inspiring optimism, and proving that creativity has the power to connect people. As his practice continues to evolve, one message remains at its core: **Life is Beautiful.**



Courtesy of mr brainwash (@mrbrainwash)

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